

Privacy Policy

GENERAL

360Limo, Inc. and its affiliates (hereafter referred to collectively as "360Limo") are committed to maintaining the privacy of personal information that you provide to us when using 360Limo Web Site (hereafter referred to as the "Services"). This Privacy Policy describes how we treat personal information received about you when you visit or subscribe to the Services. This Privacy Policy does not apply to any personal information received by 360Limo.

We may make content or services from other Web sites including our affiliated or co-branded Web sites available to you from links located on the Services. These other Web sites are not subject to this Privacy Policy. We recommend that you review the privacy policy at each such Web site to determine how that site protects your privacy.

INFORMATION WE COLLECT

General: When you register, and at other times, we will collect personally identifiable information from you that may include your name, address, e-mail address, credit-card number and facts about your computers, profession, and similar information. We do not, however, knowingly collect personal information from children under the age of thirteen.

Surveys: We may conduct occasional online surveys. For example, when you're within the Services, you may see a pop-up window offering you the optional opportunity of participating in a survey. These surveys are entirely voluntary and you may easily decline to participate.

Web Site Usage Information: We automatically collect IP addresses and Web site usage information from you when you visit the Services. This information helps us evaluate how our visitors and subscribers use and navigate our Web sites, including the number and frequency of visitors and subscribers to each Web page, and the length of their visits.

HOW WE USE INFORMATION COLLECTED

We may use information in the following ways:

- For the purposes for which you specifically provided the information including, for example, to enable us to process, validate and verify your orders.
- To send you e-mail confirmations and notifications about our new or existing products and services, special offers, or to otherwise contact you.
- To enhance existing features or develop new features, products and services.

We may combine the information that we collect from you on the Services with information that you provide to us in connection with your use of our other products, services and Web sites.

We may hire other companies to perform services on our behalf including, without limitation, facilitating some aspects of the Services, sending e-mail, and fulfilling purchase requests. These other companies may be supplied with or have access to your personally identifiable information solely for the purpose of providing these services to us or on our behalf.

Except as specifically set forth in this Privacy Policy, we will not share your personally identifiable information outside of 360Limo.

We may disclose and use personally identifiable information in special circumstances where it is necessary to enforce our Terms of Use (for example, when necessary to protect our intellectual property rights). We may also disclose or use your personal information when we, in good faith, believe that the law requires us to do so.

COOKIES AND WEB BEACONS

We employ cookie technology. Read our [Cookie Disclosure Statement](#) for more information on our use of cookies. We use web beacons (invisible images often referred to as pixel tags or clear GIFs) on our site in order to recognize users and assess traffic patterns. We also include Web beacons in our e-mail messages including newsletters in order to count how many e-mail messages have been opened.

SECURITY

The personally identifiable information we collect about you is stored in limited-access servers. We will maintain safeguards to protect the security of these servers and your personally identifiable information.

REVIEW AND CORRECTION

You may review and update the personally identifiable information/registration information that you have provided to us by contacting our Customer Service.

DATA RETENTION

We retain your information for as long as necessary to permit us to use it for the purposes that we have communicated to you and comply with applicable law or regulations.

POLICY MODIFICATIONS

When we make any material change to this Privacy Policy, we will inform you by posting a notice on the home page of this site that the policy has been updated and by changing the date on this page noting when the policy was last updated.

COMMENTS AND QUESTIONS

If you have any questions, comments or concerns about our Privacy Policy, you may contact us at info@360limo.com

This policy was last updated on Jan 31, 2007.